



A Prudential plc company

Monthly Investment Updates

Sep 2024



Macro Overview



Growth

- Global economic activity has been robust for the last ten months, but growth momentum is slowing. The weakness in the manufacturing sector is to some extent, offset by the still-strong service sector.
- Economic data across most of the key regions has also been below expectations, reflecting general economic softness.
- A weaker US labour market will limit wage growth over the long term and dampen consumer spending. This will slow US demand, which has been a key driver of global growth.

Inflation

- Headline US inflation rose by 2.5% compared to the same period last year, the lowest annual increase since February 2021. That said, the prices of shelter (housing) and other services remain sticky.
- We continue to monitor the US labour market and wage growth for inflation risks. While
 we acknowledge that supply side risks could arise due to geopolitical tensions, we think
 inflation is trending towards the Federal Reserve's (Fed) 2% target as US labour
 market weakness reduces US demand and offsets supply-side risks.

Monetary policy

- With inflation easing, we believe that the Fed is likely to focus its attention on the US labour market. The pace of rate cuts will depend on how quickly the US labour market worsens.
- We believe that the Fed has room to cut rates to help prevent a significant contraction in the US. However, a deeper slowdown may emerge if the Fed acts too late.

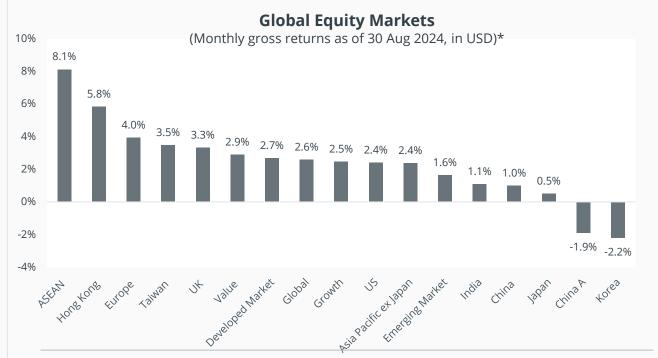
Asset class view

- The market correction in early August was triggered by the unwinding of Yen carry trades and fears of a US recession. Markets are likely to remain volatile, especially leading up to the US elections. This environment and the moderating macroeconomic backdrop warrant a more cautious approach towards equities.
- Equity markets that are more attractively priced relative to the US, such as Asia and the Emerging Markets, may attract more investors looking for valuation discounts, but these markets will not be immune to a sharp US economic slowdown.
- Slowing global growth and moderating inflation will favour government bonds and as such, long-term government bonds remain attractive over the longer term.
- Over the next 12 months, slowing growth and worries of increasing odds of a US recession could lead to bigger swings in equities and credits.

Top 3 Risk Areas of Concern	Likelihood	Magnitude of Negative Impact on Markets
Global elections in 2024, especially the US presidential election will potentially introduce higher volatility over the next 3-to-12-months. The third quarter remains a key watchpoint as the US election heats up.	High	Medium
Geopolitical risks (e.g. the Russia-Ukraine and Middle East conflicts) can significantly impact investor sentiment, but we believe that fundamentals will ultimately drive market returns.	Medium	Medium
Developed markets recession risk remains (e.g., US, Europe) because of the lagged impact of accumulated rate hikes. The Fed needs to avoid being late in cutting rates which could trigger a recession.	Medium	High

Market Recap and Update





Global stock markets rose 2.6% in August despite a sharp correction early in the month which was triggered by a combination of factors, including the unwinding of Yen carry trades, poor US manufacturing data, US recession fears, and worldwide political unrest. The correction was short-lived, with markets eventually recovering on the back of easing US inflation, rate cut hopes, and renewed carry trade interest.

- Developed Market (DM) equities gained 2.7%, outperforming Emerging Market (EM) equities which rose 1.6%. Within DM, Europe led with a 4.0% gain while US equities rose 2.4%.
- ASEAN outperformed (+8.1%) as their currencies rallied against the USD, outpacing the Asia Pacific ex Japan (2.4%) markets and EM. Within ASEAN, Philippines (+10.4%) led as its central bank became the first in the region to cut rates. MSCI China gained marginally (+1.0%).

Global Bond Markets

(Monthly gross returns as of 30 Aug 2024, in USD)*



- Global bond markets rallied in August, as easing inflation and a slowing US labour market supported the case for a potential rate cut by the Fed in September. Fed Chair Jerome Powell's speech in Jackson Hole indicated a shift towards a more relaxed monetary policy from September.
- Global aggregate bonds returned 2.4% while US Treasuries gained 1.3%. The US 10-year Treasury yield fell 18 bps to 3.91%. US investment grade bonds and US high yield bonds produced positive returns of 1.5% and 1.6%, respectively.
- EM debt fared well, up 2.3%, supported by falling US Treasury yields and a weaker USD.



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