

## “Our reason is you” myPrudential Lucky Draw

<b>Promotion Period</b>	From July 2 to August 31, 2024 (Both dates inclusive)
<b>Criteria</b>	<p>During the Promotion Period, existing life insurance policyowners, who successfully log in to myPrudential (website or app) and have a valid email address in the contact information of the policyowner (for receiving winner notification), will automatically receive one chance for the lucky draw. If the eligible policyowner meets the designated condition for the special rewards below, they will receive additional chances in the lucky draw:</p> <p>Special Reward : The policyholder, who successfully submits at least one qualified policy change application* for his/her active life insurance policy through myPrudential during the Promotional Period, will receive an additional chance in the lucky draw.</p> <p>Each eligible policyowner can receive a maximum of 2 chances in the lucky draw during the Promotional Period.</p>
<b>Prize</b>	<ul style="list-style-type: none"> <li>▪ Grand Prize: iPhone 15 Pro Max 1TB (total 5 winners)</li> <li>▪ 2<sup>nd</sup> Prize: Value HK\$2,000 PRUChoice Furkid Care Premium Discount eCoupon Code (total 20 winners)</li> <li>▪ 3<sup>rd</sup> Prize: Value HK\$1,000 Apple Store Electronic Gift Card (total 30 winners)</li> <li>▪ 4<sup>th</sup> Prize: Value HK\$500 Apple Store Electronic Gift Card (total 100 winners)</li> <li>▪ Special Prize: Value HK\$200 PRUChoice Travel Plan Premium Discount eCoupon Code (total 350 winners)</li> </ul>
<b>Lucky Draw Date</b>	September 19, 2024

# Qualified policy change applications for the life insurance policies include contact information change, autopay setup, payment mode change, beneficiary appointment, fund switching, premium allocation change, name change to Simplified Chinese, benefit protection option change, dividend/Cash Payment/Yearly CashBack Payment Option/Guaranteed Cash Coupon change, dividend allocation change, Premium Deposit Account withdrawal, bonus withdrawal, accumulated Yearly Cash Back withdrawal, and policy loan application.

### **Terms and Conditions**

1. “Our reason is you” myPrudential Lucky Draw (the “myPrudential Lucky Draw”) is offered by Prudential Hong Kong Limited (“Prudential”) and covers the promotion period from July 2 to August 31, 2024, both dates inclusive (the “Promotion Period”).
2. During the Promotional Period, existing life insurance policyowners, who successfully log in to myPrudential (website or app) and have a valid email address in the contact information of the policyowner (for receiving winner notification), will automatically receive one chance for the lucky draw. If the eligible policyholder successfully submits at least one qualified policy change application for his/her active life insurance policy through myPrudential during the promotional period, the policyowner will receive an additional chance in the lucky draw. Each eligible policyowner can receive a maximum of 2 chances in the lucky draw during the Promotion Period.
3. Qualified policy change applications for the life insurance policies include contact information change, autopay setup, payment mode change, beneficiary appointment, fund switching, premium allocation change, name change to Simplified Chinese, benefit protection option change, dividend/Cash Payment/Yearly CashBack Payment Option/Guaranteed Cash Coupon change, dividend allocation change, Premium Deposit Account withdrawal, bonus withdrawal, accumulated Yearly Cash Back withdrawal, and policy loan application. The policyowner must successfully complete the application at myPrudential within the Promotion Period.
4. The lucky draw will be conducted on September 19, 2024. Entry to the lucky draw does not guarantee the winning of any prize. Lucky draw winners and the replacement winners will be drawn among the eligible policyowners randomly by the computer system.
5. Upon prize distribution, the winner must have at least one inforce life insurance policy. If all life insurance policies under the winner have terminated, the eligibility will be passed on to a replacement winner. Prudential’s system record shall prevail.
6. Each winner is only entitled to win one prize at most.
7. Result of the lucky draw (including the winners’ full names) will be published in Sing Tao Daily and The Standard on September 27, 2024.
8. Except for the winners who will be notified individually via email, the other eligible policyowners who have joined the lucky draw will not be notified individually.

9. As the winner notification of iPhone 15 Pro Max 1TB ("iPhone"), PRUChoice Travel Plan Premium Discount eCoupon Code ("Travel eCoupon Code"), PRUChoice Furkid Care Premium Discount eCoupon Code ("Furkid eCoupon Code"), and Apple Store Electronic Gift Card ("eGift Card") will be distributed by electronic means, policyowners must register their valid email address with Prudential. Policyowners can log in to myPrudential to register new or to update their existing email address. The Travel eCoupon Code, the Furkid eCoupon Code, and eGift Card will be sent to policyowner's email address registered with Prudential via email on or before October 4, 2024.
10. The winner notification for iPhone will include detailed information on prize redemption. Winners are required to redeem their prize according to the instructions provided in the winner notification.
11. The validity period of the Travel eCoupon Code and Furkid eCoupon Code is from October 1, 2024 to March 31, 2025 (both dates inclusive) ("Validity Period"). The eGift Card has no expiration date.
12. The Travel eCoupon Code and Furkid eCoupon Code cannot be used in conjunction with other e-vouchers and other promotional offers associated with promotional codes.
13. The Travel eCoupon Code is only applicable to PRUChoice Travel Plan ("Designated Travel Plan") taken out on PRUeShop for a 5-days or longer trip, and the Furkid eCoupon Code is only applicable to PRUChoice Furkid Care Plan ("Designated Furkid Plan") taken out on PRUeShop. Application forms for the Designated Travel Plan and Designated Furkid Plan must be submitted, approved and issued by Prudential General Insurance Hong Kong Limited within the Validity Period. Prudential General Insurance Hong Kong Limited reserves the right to accept or reject any application for Designated Travel Plan and Designated Furkid Plan.
14. Each Travel eCoupon Code can be used to deduct premium HKD 200 of the Designated Travel Plan.
15. Each Furkid eCoupon Code can be used to deduct premium HKD 2,000 of the Designated Furkid Plan.
16. To redeem the Travel eCoupon Code or Furkid eCoupon Code, policyowners must select "I have a coupon code" and input the eCoupon Code in "Coupon Number" field when applying the Designated Travel Plan or Designated Furkid Plan online via PRUeShop during the Validity Period.
17. Each Travel eCoupon Code or Furkid eCoupon Code can only be used once via PRUeShop.
18. The iPhone, Travel eCoupon Code, Furkid eCoupon Code, and eGift Card will only be issued once and will not be reissued if lost. The iPhone, Travel eCoupon Code, Furkid eCoupon Code, and eGift Card cannot be replaced, returned, exchanged for cash or other prizes under any circumstances.
19. The premium discount provided by the Travel eCoupon Code and Furkid eCoupon Code does not apply to levies payable.
20. The use of Travel eCoupon Code and Furkid eCoupon Code is subject to the terms and conditions of Designated Travel Plan and Designated Furkid Plan. The Designated Travel Plan and Designated Furkid Plan are underwritten by Prudential General Insurance Hong Kong Limited and is subject to the terms and conditions of the respective policies. For product details, please refer to the terms and conditions in the product brochure and sample policy issued by Prudential General Insurance Hong Kong Limited.
21. If the relevant application and/or policy is cancelled due to the cancellation clause in the policy provisions, the relevant discount provided will not be included in the applicable premium refund. The used Travel eCoupon Code or Furkid eCoupon will not be reissued.
22. Prudential is not the manufacturer or supplier of the iPhone and eGift Card under the myPrudential Lucky Draw and will not be responsible or liable for any problems regarding the quality and the use of the iPhone and eGift Card. The use of the iPhone and eGift Card is subject to the terms and conditions imposed thereon by the individual manufacturer or supplier.
23. Policyowners' participation in the Promotion will serve as they read and accepted these terms and conditions, privacy notice of Prudential (<https://www.prudential.com.hk/en/privacy-policy/>) and the Personal Information Collection Statement of Prudential (<https://www.prudential.com.hk/en/personal-information-collection-statement/>).
24. Prudential reserves the right to interpret these Terms and Conditions. In case of any disputes, the decision of Prudential shall be final and binding.
25. If there is any conflict between the information contained in the promotional materials and these terms and conditions, these terms and conditions shall apply and prevail.
26. In the event of discrepancies in the terms and conditions between the English and Chinese versions, the English version shall prevail.
27. Trade Promotion Competition Licence No. 58847-8.