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行政总裁的话

Message from the CEO



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本人欣然代表保诚保险向各位呈上《2024年个人寿险理赔报告》。报告列出保诚香港客户的理赔数据,涵盖身故、危疾及住院这三大类别。同时,报告根据补充资料及数据,深入探讨现今社会与我们息息相关的健康议题,为市民在评估自身保障需求时提供参考。

保诚在香港服务超过一百三十万名客户,在2024年处理超过十三万七千宗理赔个案。作为香港领先的保险公司之一,我们致力为大众提供更便捷和可靠的健康保障方案,填补身故风险保障的缺口。我们深明理赔是健康保障的重要一环,因此在处理大量索偿个案时,保诚团队一直用心聆听每位客户的意见,致力保障及支援其需要,务求成为他们医健路上的健康守护者。

我们致力透过创新科技优化营运及提高工作效率。在数码理赔方面,我们利用创新科技提升理赔的准确性及效率,为客户提供更高效及无缝的理赔体验。于2024年,危疾和身故理赔平均处理时间按年减少近32%,为客户提供更高效快捷的理赔体验。

此外,保诚于2024年荣获「香港保险业大奖2024」及《彭博商业周刊/中文版》「金融机构大奖2024」理赔相关奖项,这充分证明我们卓越的理赔服务获得了业界高度认可。我们将继续秉承「保障每个人生,诚就每个未来」的宗旨,为客户提供简单而便捷的理财和健康保障产品及服务。

保诚保险有限公司 行政总裁 林智刚 I am pleased to present the 2024 Individual Life Claims Report on behalf of Prudential Hong Kong Limited. This report provides comprehensive statistics relating to claims made by our customers across three major claims categories: Death, Critical Illness and Hospitalisation. Additionally, the report includes an in-depth study on the main health concerns affecting us today, drawing on supplementary data and information to provide a reference for the public when assessing their own protection needs.

We serve more than 1.3 million customers in Hong Kong and processed over 137,000 claims in 2024. As one of the city's largest insurers, we believe we have a key role in narrowing the mortality protection gap by making health protection services more convenient and reliable. We fully understand that the claims process is a critical part of health protection. Therefore, when handling a large volume of claims, we emphasise actively listening to our customers, striving to protect and support their needs, and aim to be their guardian on their health journey.

We are dedicated to optimising operations and enhancing efficiency through innovative technology. In the realm of digital claims, we employ advanced technologies to ensure the accuracy of claims. This approach significantly accelerates the claims process, resulting in a more efficient and seamless customer experience. In 2024, the average processing time for critical illness and death claims decreased by approximately 32% year-on-year, providing customers with a more efficient and streamlined claims experience.

We are particularly honoured to have received claims service awards at both the "The Hong Kong Insurance Awards 2024" and "Bloomberg Businessweek Financial Institution Awards 2024". Such recognition is a testament to our ongoing efforts to enhance our claims process. We will continue to uphold our mission by providing simple and accessible financial and health solutions, "For Every Life, For Every Future."

Lawrence Lam Chief Executive Officer Prudential Hong Kong Limited

首席客务营运及健康保障业务总监的话

Message from the CCOHO



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于瞬息万变的医疗保健环境中,健康议题对大众而言日益重要。 慢性疾病的患病率加上医疗保健成本攀升,加剧市民对全面而 可负担的健康保险产品的需求。作为领先的人寿保险公司, 保诚致力透过提供度身订造的医疗保险产品及服务,保障客户 的福祉并满足其不断转变的需求,达至就医自由。

大湾区医疗需求殷切,保诚收到的中国内地跨境医疗个案由 2023年近3,800宗增加至2024年超过4,700宗,增幅达23%。由 此可见,增加香港与大湾区的医疗融合,并扩大医疗保障范围 以满足区内客户日益增长的医疗需求至为重要。

随著香港与大湾区进一步融合,我们扩大了干中国内地的医院 覆盖范围至5,500多家,高端医疗自由行计划覆盖范围甚至多于 14.000多家。我们致力为客户带来更全面的支援,透过「小病有 人问,大病有人帮」的概念为他们送上更贴心的关怀,遂推出 保诚专属「医护+ | 电子服务平台*,以提供一系列增值服务。此外, 保诚亦与香港综合肿瘤中心,以及中山陈星海中西医结合医院 等著名医疗机构合作,于大湾区推出跨境癌症治疗服务。此外, 保诚亦与深圳新风和睦家医院合作提供医疗费用直付服务。这些 举措为我们的客户提供更多元化的选择,让他们能获得优质的 医疗服务并干人生旅程中获得所需的支援。

为进一步提升服务,我们推出保诚健康办公室,这项WhatsApp 及微信专属的服务可在保诚的合作医生处提供优先预约,并协助 处理预授权安排。这个创新的平台运用科技简化医疗保健流程, 让我们的客户使用起来更便利、更快捷。

我们深信「以客为尊」乃我们业务的基石。这份人寿保险理赔 报告全面概述我们的健康和理赔表现。报告包含实用的统计 数据,揭示我们对客户健康的关注。透过这些资讯,我们可持续 改进产品和服务,以更适切地满足保单持有人不断转变的需求。 让我们共同努力,为客户缔造更健康、更安心的未来。

保诚保险有限公司 首席客务营运及健康保障业务总监 欧阳佩玲

In the rapidly evolving healthcare landscape, health topics have become increasingly paramount to the public. The growing prevalence of chronic diseases, coupled with rising healthcare costs, has heightened the need for comprehensive and accessible health insurance solutions. As a leading life insurance provider, we are committed to meeting the evolving needs of our customers by providing tailored health insurance plans and services that safeguard their well-being and to achieve medical freedom.

The demand for medical services in the Greater Bay Area is significant. Prudential received over 4,700 cross-border medical cases incurred in the Chinese Mainland in 2024, representing a 23% increase from nearly 3,800 cases in 2023. This surge in demand underscores the importance of enhancing medical integration between Hong Kong and the Greater Bay Area, and expanding our medical coverage to meet the growing healthcare needs of our customers in the region.

In line with the increasing integration between Hong Kong and the Greater Bay Area, we have expanded our hospital coverage in the Chinese Mainland to over 5.500 hospitals and more than 14.000 hospitals for the PremierFlex Medical Plan. With an aim to provide comprehensive support to care for individuals "from minor ailments to severe illnesses", we have also launched an exclusive "HealthCare+" eService Platform*. offering a range of dedicated value-added services. Additionally, we have introduced the Cross-Border Panel Cancer Treatment Service in the Greater Bay Area, partnering with renowned medical institutions such as the Hong Kong Integrated Oncology Centre, and the Zhongshan Chenxinghai Hospital of Integrated Traditional Chinese and Western Medicine. We also collaborate with the Shenzhen New Frontier United Family Hospital to provide a simpler and faster Medical Expenses Direct Billing Service. These initiatives offer our customers a wider range of options to access high-quality medical care and receive the necessary support they need during their health iourneys.

To further enhance our service offerings, we have launched the PRUHealth Office - a dedicated WhatsApp and WeChat service that provides priority booking at Prudential's panel doctors and assists with pre-authorisation arrangements. This innovative platform leverages technology to streamline healthcare processes, making them more convenient and accessible for our customers.

We firmly believe that customer-centricity is the cornerstone of our business. This Individual Life Claims Report provides a comprehensive overview of our health and claims performance. The report includes valuable statistical data that sheds light on the healthcare concerns of our customers. By analysing these insights, we can continuously improve our products and services to better meet the evolving needs of our policyholders. Together, we strive to create a healthier and more secure future for our customers.

Candy Au Yeung Chief Customer Operations and Health Officer Prudential Hong Kong Limited

^{*} 保诚干微信官方账号连接的第三方电子平台。

公司背景及资料

Company Background and Information



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扎根香港 Established in Hong Kong

60 年 years

自1964年开始服务香港 Serving Hong Kong since 1964 受保障的保诚客户[^] Customers covered by PHKL[^]

超过一百三十万 Over 1.3 million 聚焦策略市场 Laser focus in strategic markets

> 亚洲及非洲 Asia & Africa

2024年总赔偿金额 Total Claims Payments in 2024

近六十七亿港元 Around HKD 6.7 billion

相等于近二十一万次胃镜及大肠镜检查*
Equivalent to around 210,000 Oesophago-Gastro
Duodenoscopy & Colonoscopy*

2024年总赔偿个案 Total Approved Claims in 2024

超过 **137,000** 宗 Over **137,000** 宗 claims

平均每一分钟 处理一宗赔偿 Approved 1 case in a minute on average

[^] 有效保单持有人数量

Number of policy owners for inforce policies

^{*}按2024年保诚已赔付个案的胃镜及大肠镜检查住院医疗费用中位数。 According to the median of medical inpatient treatment expense for Oesophago-Gastro Duodenoscopy and Colonoscopy in Prudential approved claims cases in 2024.

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奖项殊荣*

Awards and Recognitions*



香港保险业大奖2024 -香港保险业联会及《南华早报》 INSURANCE The Hong Kong Insurance Awards 2024 - The Hong Kong Federation of Insurers and South China **Morning Post**

大奖 Grand Awards

杰出理赔管理大奖(人寿保险) Outstanding Claims Management (Life)

- 杰出风险管理项目大奖(人寿保险) Outstanding Risk Management (Life)
- 杰出人才培训及发展大奖 Outstanding Training & Development
- 年度杰出青年保险专才 保险中介(童玉婷) Outstanding Young Professional of the Year -Intermediary (Kelly Tong)

年度三强 Top 3 Awards

- 杰出客户服务(人寿保险) Outstanding Customer Service (Life)
- 杰出整合营销策略大奖 Outstanding Integrated Marketing Strategies
- 杰出企业社会责任大奖 Outstanding Corporate Social Responsibility
- 杰出风险管理项目大奖(一般保险) Outstanding Risk Management (General Insurance)
- 杰出客户获取及互动大奖(一般保险) Excellence in Customer Acquisition and Engagement (General Insurance)
- 杰出特定社群计划大奖(一般保险) **Outstanding Campaign for Targeted Community** (General Insurance)
- 年度杰出保险代理(黄国麟) Outstanding Agent of the Year (Alan Wong)
- 年度杰出青年保险专才 保险中介(林蓓怡) Outstanding Young Professional of the Year – Intermediary (Bella Lam)



2024《彭博商业周刊》(中文版) 金融机构大奖

Bloomberg Businessweek (Chinese Edition) - Financial **Institutions Awards 2024**

卓越表现大奖 Excellence Performer

年度保险公司 Insurance Company of the Year (Life)

- 客户服务 Customer Service
- 康健护理及保障 Health & Protection
- 网上解决方案 Online Platform
- 雇员福利(产品) Employee Benefit (Product)
- 年度培训学院 Training Academy of the Year
- 年度招募计划 Recruitment Programme of the Year
- 年度区域成就大奖(代理团队) District Achievement of the Year (Agency Force)
- 整合营销策略(产品/服务)(一般保险) Integrated Marketing (Product / Service) (General Insurance)
- 全面解决方案服务(一般保险) Total Solution Service (General Insurance)

杰出表现大奖 Top 3 Awards

年度保险公司(一般保险) Insurance Company of the Year (General Insurance)

理赔管理 Claims Management

• 整合营销(公司品牌推广) Integrated Marketing - Branding Promotion

ĬEPHK FINANCIAL EDUCATION AND ESG LEADERSHIP — Corporate 2024 —

香港财务策划师学会企业理财教育 及ESG领袖大奖2024 IFPHK Financial Education and ESG Leadership Awards 2024

- 企业理财教育及ESG领袖金奖 Corporate Financial Education Leadership - Gold Award
- 优质财策企业 Accredited Professional Financial Planning Firm



投資者及理財教育獎 Investor and Financial

IFEC 投资者及理财教育奖 2024 IFEC Investor and Financial Education Award 2024

企业奖 Corporate Award

DSA DISTINGUISHED SALESPERSON AWARD 2024 編出網售專業大概

香港管理专业协会第五十六届杰出 推销员奖

The HKMA 56th Distinguished Salesperson Award

- 年度最杰出销售团队奖 Best Sales Team of the Year
- 年度最佳销售专业大奖 Top Salesperson of the Year
- 杰出推销专业大奖 最后五强 (2名) Distinguished Sales Award - Top Five (2 recipients)
- 杰出推销专业大奖(10名) Distinguished Sales Award (10 recipients)
- 杰出青年销售专业大奖(4名) Outstanding Young Salesperson Award (4 recipients)



2024亚洲最佳企业雇主奖 HR Asia Best Companies to Work for in Asia Awards 2024

• 保诚保险 Prudential Hona Kona



香港管理专业协会2024年最佳管理 培训及发展奖

Hona Kona Management Association Award for Excellence in Training and Development 2024

- 精英领袖发展卓越大奖 Excellence in Leadership Development Special Award
- 未来技能发展卓越大奖 Excellence in Future Skills Development
- 持份者参与卓越大奖 Excellence in Stakeholder Engagement
- 杰出培训员奖(1名) Distinguished Trainer Award (1)
- 优秀新晋培训员奖(4名) Outstanding New Trainer Award (4)



香港红十字会输血服务中心

The Hong Kong Red Cross Blood Transfusion Service

• 卓越夥伴大奖 Elite Partnership Award



新城电台「大湾区保险业大奖2024-香港及澳门 | 2024 Metro Broadcast GBA Insurance Awards Hona Kona & Macau 2024

• 杰出医疗保险奖 Outstanding Medical Insurance Award

杰出理赔管理奖 **Outstanding Claims Management Award**

* 包括但不止干以上各奖项。 Include but not limited to the above.

返回主日录 Back to Conten

优越服务,全城赞赏

Excellent Service, Great Compliments



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Customer Mr Shi

财务顾问专业、体贴、富有同情心。这是我第一次提出索赔,她回答了我所有的问题并提出了简化索赔过程的 建议。谢谢!

The financial consultant was professional, kind and sympathetic. It was my first time to make claims, and she answered all my questions and made recommendations to ease the claiming process. Thank you!



客户梁小姐 Customer Ms Leung

首先客服的工作人员非常专业且耐心,其次理赔速度很快,理赔数额合理,足以见理赔部门的人员很**专业且工作效率很高**。这些都是出乎我的意料,带给我惊喜,所以很满意,也谢谢他们的努力和付出。

First, the customer service staff is very professional and patient. Secondly, the claims settlement speed is very fast. The payouts are reasonable, which demonstrates the **professionalism and efficiency** of the claims department. These aspects exceeded my expectation and brought me a pleasant surprise. I am extremely satisfied with the service. Thank you for their hard work and dedication.

2024年,超过**92%**客人**满意理赔体验**

近**八成**客人愿意**推荐保诚**服务给亲友*

In 2024, over **92%** of customers were **satisfied** with the **claims experience** near **80%** of customers would **recommend Prudential** to family and friends*



客户黄小姐 Customer Ms Wong

程序简单快捷,保险经纪解决到我的问题,唔需要排队或者填表,避免疫情期间不必要接触,非常之好。

The claims procedure is **simple and quick**, and the insurance agent solved my problem without queuing or filling in forms, avoiding unnecessary contact during the epidemic, excellent work.



区域经理王小姐 Regional Manager Ms Wang

由衷感谢理赔部同事,您们在理赔流程中展现了极高的专业水准和同理心,您们的专业知识和努力工作,给客户提供了宝贵的支持,不仅体现了公司对客户承诺的坚守,也鼓舞了我们前线同事,让我们在向客户推荐合适的保险产品时更有信心和力量。

I sincerely thank the colleagues in the claims department for **your exemplary professionalism and empathy** in the claims process. Your expertise and hard work provided valuable support to the customers, not only reflecting the company's commitment to the customers, but also inspiring frontline colleagues, giving us more confidence and strength to recommend suitable insurance products to the customers.

^{*} 根据保诚顾客完成理赔体验后之问卷调查结果。 According to claims questionnaire result from Prudential's customers after enjoying our claims service.

重点分析

Key Highlights



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已赔付个案在2024继续增长,总数超过十三万七千宗,比2023年同期有6%的增幅。

Total approved claims kept growing in 2024 and exceeded 137,000 cases which was 6% increment comparing to 2023.



2024年,香港客户在中国内地的跨境医疗个案持续增长,总数超过**4,700**宗,较2023年同期增长了**23%**。 In 2024, cross-border medical cases involving Hong Kong customers in Chinese mainland continued to grow, totaling over **4,700** cases, which represents a **23%** increase compared to the same period in 2023.



在2024年,选择医疗费用直付服务的客户显著增加,理赔案件数量上升了**46%**。涉及诊断成像检查的理赔案件更是大幅增加了超过**56%**。医疗费用直付服务的理赔案件总数接近6,390宗,这使更多客户享受到更好的理赔服务体验。该服务的总理赔金额**达到一亿三千二百万港元**,其中住院理赔贡献最大,达到七千万港元。

In 2024, there was a notable increase in the use of the medical expenses direct billing service, with claims cases rising by 46%. Claims involving diagnostic imaging tests saw an even more significant increase of over 56%. The total number of claims cases for the medical expenses direct billing service approached 6,390, enhancing the claims service experience for many clients. The total claims amount for this service reached HKD 132 million, with hospitalisation claims contributing the most at HKD 70 million.

2024年度个人寿险理赔报告(2024年1月至12月)

2024 Individual Life Claims Summary (Jan - Dec 2024)



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理赔总结 Claims Summary



已赔付金额 Total Claims Payout 六十七亿港元 HKD 6.7 billion



已赔付个案 Total Approved Claims 137,767 宗 cases



平均理赔处理时间1

Average Process Lead Time¹

住院 + 2.7 个工作天 working days

危疾 $Critical\ Illness$: 3.1 个工作天 working days

身故 : 3.1 个工作天 working days



整体成功赔付百分比 Overall Successful Claims Rate

96.5%



选用转数快接收理赔款项,理赔申请批核成功后可即时收到理赔金。 Choosing Faster Payment (FPS) enables clients to receive the payment instantly upon claim approval.

支付方法处理时间 Payment method Process Lead Time

转数快Faster Payment System: 即时³ (从批核成功起计算) Instant³ (from claims approval) 直接转账Direct Credit:

1-3 个工作天
working days

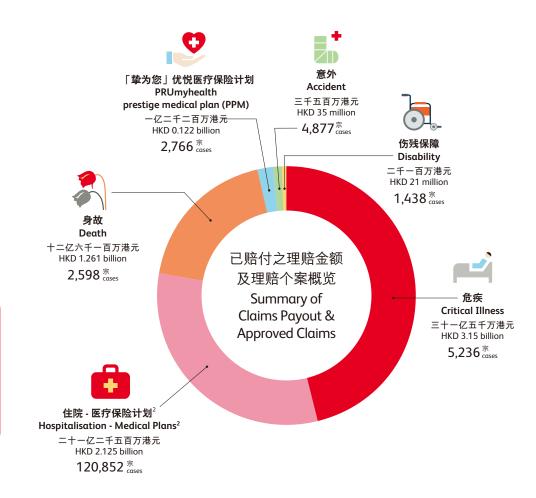
支票Cheque:

7 个工作天 working days

备注 Remarks

- 指于理赔申请时已提供所有所需文件及资料的个案。
 Cases that submitted with all required documents and information during claims application.
- 2. 住院 医疗保险计划包括癌症全护计划,特选危疾治疗保及医疗加倍保等。 Hospitalisation - Medical Plans include PRUmyhealth cancer protector plan, PRUhealth essential critical care and PRUhealth medical plus, etc.
- 3. 最快只需于理赔审核后10分钟。 As fast as 10 minutes after claims approval.

以上数据仅包括已赔付的个案,并以保障类别区分,而理赔金额则以四舍五入作计算。 The above data are based on the approved cases only, cases are counted based on benefit level. The payout amount are rounded off.



香港的住院比率

Hospitalisation Rate in Hong Kong



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根据政府统计调查显示,多于半数入院人士没有医疗保障。高昂的住院费用可能会用上大部份的积蓄。

According to data from the HKSAR Census and Statistics Department, more than half the people hospitalised in Hong Kong lack medical protection altogether. Large medical bills could wipe out most of their savings.

在2022年12月至2023年4月进行统计前的十二个月内¹ During the 12 months prior to α study conducted between December 2022 αnd April 2023¹

住院病人的总人数约有四十一万一千一百人 An estimated 411,100 people were hospitalised



曾入住医院(包括转院)

Number of times admitted to hospital (including transfers)

一次有81.9%、两次有11.6%、三次有3.6%及四次或以上2.9% Once 81.9%, Twice 11.6%, Thrice 3.6% and Four times or more 2.9%

其中有53.1%并没有医疗福利或保障 53.1% of them lack any sort of medical benefit or protection

为子女或自己退休后的医疗保障做好准备未? Have you prepared for your children or your own retirement?



在统计前十二个月内曾入住医院的人士的比率*(按年龄划分) Rate of hospital admittance during the 12 months prior to the study (by age)*



逾半数香港人没有足够医疗保障以应付住院开支,并以长者与幼童有较大的医疗需求。

More than half of the Hong Kong population hospitalised in Hong Kong do not have enough medical protection to cover their hospital expenses and elderly people and children have a higher demand of medical needs.

^{*} 在个别年龄组别中占所有人士的百分比 As a percentage of all people in the respective age groups.

香港主要私家医院收费参考

Reference for Charges of Major Private Hospitals in Hong Kong



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病房收费 Daily Room Charges

医院 Hospital	标准病房* Ward*	半私家病房* Semi-private*
圣德肋撒医院 St. Teresa's Hospital	610 - 800	1,000 - 1,750
仁安医院 Union Hospital	600 - 950	1,080 - 2,000
宝血医院 Precious Blood	850	1,250 - 1,750
播道医院 Evangel Hospital	830 - 1,020	1,280 - 1,920
圣保禄医院 St. Paul's Hospital	760 - 900	1,380 - 1,480
香港中文大学医院 CUHK Medical Centre	1,000 [@]	1,500 - 2,500
香港浸信会医院 Hong Kong Baptist Hospital	850 - 1,200 [^]	1,900 - 2,320 [^]
明德国际医院 Matilda International Hospital	1,100	2,300
港怡医院 Gleneagles Hospital Hong Kong	1,000 / 1,200	2,100 - 2,300
香港港安医院 - 司徒拔道 Hong Kong Adventist Hospital - Stubbs Road	900	2,300 - 2,800
香港港安医院- 荃湾 Hong Kong Adventist Hospital - Tsuen Wan	1,000 - 1,250	1,600 - 2,500
嘉诺撒医院 Canossa Hospital	800 - 1,000#	2,600#
养和医院 Hong Kong Sanatorium & Hospital	1,330 - 1,930	2,880 - 3,900



手术费用 Surgical Operation Fees

手术名称 Surgical operation	费用可高达约(港元) Top estimates for fees (HKD) 套餐价钱已包括 入住标准病房 Treatment includes hospitalisation in a standard ward
白内障超声乳化术及人工晶状体植入 Phacoemulsification and Intraocular Lens	73,253
扁桃腺切除术 Tonsillectomy	250,155
痔疮切除术 Hemorrhoidectomy	109,457
乳房肿块切除术 Breast Lump Excision	132,014
不同骨折之开放性复位及内固定术 Open Reduction and Internal Fixation of Various Fractures	280,555
腹腔镜疝气(小肠气)修补术 Hernia Repair (Laparoscopic)	132,993
甲状腺切除术 Thyroidectomy	299,608

^{*}每日房租(以港元为单位),不同医院病房定义可能因保险计划有不同,详情参阅各保险计划细节。
Daily Room Charges (HKD), The definition of room type in different hospitals may not be the same under different insurance plans, detail refers to the insurance plan definition.

选择窗边病床位置需要额外支付二百港元的费用
 There is an additional charge of HKD200 for selecting a window-side bed position.

[^] 窗边床位需每日另加五十至二百港元。 Daily additional charge of window side beds: HKD50 - HKD200.

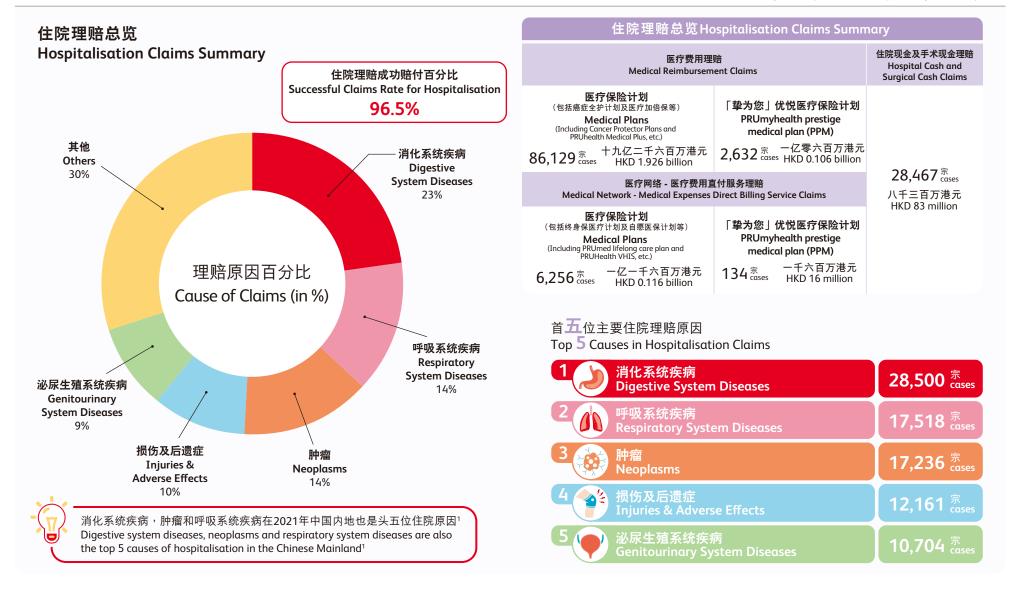
仅适用于项目付费服务,标准房(四人房)一般采用香港中文大学医院特定诊断或治疗的定价收费项目。
 For fee-for-service only; Standard Room (4-bed) is normally charged under CUHKMC Procedure Package Price for specific diagnosis or procedure.

住院理赔(2024年1月至12月)

Hospitalisation Claims (Jan - Dec 2024)



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住院理赔(2024年1月至12月)

Hospitalisation Claims (Jan - Dec 2024)



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首四位日间手术理赔及手术医疗费用比较

Top 4 Day Surgery Claims and Surgical Medical Expense Comparison

手术项目	已赔付个案(宗)^ Approved Claims (cases)^	医疗费用中位数(港元) Median of Medical Treatment Expense (HKD)		于日间手术中心进行手术可节省 的成本百分比
Surgical Operation		住院手术 Inpatient Surgery	日间手术 Day Surgery	% of cost saving with surgery performed in day surgery centres
切除皮肤疣 / 角化病(不包括美容或非医疗需要) Skin, Keratoses / Warts / Similar Lesions, Excision (Not including cosmetic or non-medical needs)	3,881	42,424	12,000	-72% \$
胃镜检查 Oesophago-Gastro Duodenoscopy (OGD)	2,949	33,699	17,990	-47% \$
大肠镜检查 Colonoscopy	1,023	28,026	15,303	-45% \$
白内障 / 晶状体 / 人工晶状体植入术 Cataract/ Lens/ Extraction with Intra-ocular Lens Implant	997	42,250	30,800	-27% \$
鼻内窥镜检查 Nasoendoscopy	389	26,883	3,500	-87% \$



上表显示在2024年首5位手术之医疗费用比较。这五项手术均可于日间手术中心进行,**既省却住院时间,又具成本效益**。
The above table shows the comparison for medical treatment expenses of the top 5 surgeries claims in 2024. All five surgeries can be performed in day surgery center, which saves hospitalisation time and is cost-effective.

注:

.— Remarks

- 以上仅包括只进行一次手术的理赔个案。The above data are based on performed single surgery claims only.
- 以上数据仅包括已赔付的医疗个案。 医疗费用包括医生费、医院费、麻醉师费等。 The above data are based on the approved hospitalisation cases only and the expense covered surgical fee, doctors' fees, relevant hospital fees, anesthetist's fees, etc.

住院理赔个案分享

Hospitalisation Claims Case Sharing



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从确诊到治疗:客户的坚韧与保险的支持

From Diagnosis to Treatment: The Client's Resilience and Insurance Support



卢先生,一位44岁的客户,自2016年起参加了我们的医疗加倍保(PMP)计划。在2020年3月,他被诊断出患有第四期肺癌。由于健康问题和频繁的医院治疗,他的收入受到了严重影响。当我们收到卢先

生的保险理赔时,我们迅速审查并批准了他的理赔,帮助他应对突如其来的巨额费用。

Mr. Lo, a 44-year-old who has been with us since 2016 under the PRUhealth Medical Plus (PMP) plan, faced a life-altering diagnosis of stage IV lung cancer in March 2020. When we received Mr. Lo's insurance claim, we acted swiftly to review and approve it, helping him manage the sudden and substantial expenses.



自2020年以来,卢先生不得不接受多次治疗,包括胸腔镜楔形切除术、胸腔引流和化疗,这需要频繁住院。即使到了2024年,他仍需定期住院接受持续治疗。在这四年中,除了重大疾病赔偿外,我们已经提供了近300万美元的医疗费用,这不仅减轻了卢先生因收入突然中断的压力,还让他免于担心高昂的治疗费用。在这样艰难的时期,他的坚韧和对我们服务的信任深深打动了我们。

Since 2020, Mr. Lo has had to endure multiple treatments, including thoracoscopic wedge resection, thoracic drainage, and chemotherapy, requiring frequent hospitalizations. Even in 2024, he continues to need regular hospital care for ongoing treatment. Over these four years, beyond the critical illness compensation, we have already provided nearly 3 million USD in medical expenses under his medical coverage. This support has not only alleviated the stress of sudden income loss for Mr. Lo but also spared him from the burden of high treatment costs. His resilience and trust in our services during such a challenging time deeply move us.







无论客户遇到何种情况,我们的理赔专员都将竭尽全力为客户提供支持和解决方案。

No matter what situation our customers encounter, our claims specialists will do their best to provide support and solutions for them.

医疗网络 - 医疗费用直付服务 — 概览

Overview of Medical Network - Medical Expenses Direct Billing Service



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客户可透过保诚医疗网络申请「即时预先批核」的医疗费用直付服务,让客户毋须自行支付获批的医疗费用及为索偿程序操心。
Customers can apply for "instant pre-authorisation" medical expenses direct billing service through the Prudential medical network. They do not need to pay the pre-approved medical expenses and do not need to worry about claims procedure.

覆盖之日间手术类别 Coverage of Day Surgery Specialties



外科 General Surgery



肠胃肝脏科 Gastroenterology & Hepatology



眼科 Ophthalmology



皮肤科 Dermatology



耳鼻喉科 Otorhinolaryngology



泌尿科 Urology



妇产科 Obstetrics & Gynaecology

医疗网络 - 医疗费用直付服务覆盖范围 Coverage of Medical Network - Medical Expenses Direct Billing Servcie



超过400位网络专科医生及设备完善的医疗服务提供者 With more than 400 network medical specialists and well-equipped medical network providers



13间香港私家医院及超过四十间日间手术中心,网络据点遍布港九新界 Covering 13 private hospitals and more than 40 day surgery centres across HK



成像检测中心位于中环、铜锣湾、旺角、尖沙咀、屯门及元朗等,服务覆盖 以下之诊断成像检测

Diagnostic imaging service centres at Central, Causeway Bay, Mongkok, Tsim Sha Tsui, Tuen Mun and Yeun Long, etc., providing the following diagnostic imaging tests

- 磁力共振扫描 MRI Scan
- 电脑断层扫描 CT Scan
- 正电子放射断层扫描 PET Scan



大湾区指定医疗机构

Designated medical facilities in the Greater Bay Area

医疗网络 - 医疗费用直付服务 — 概览

Overview of Medical Network - Medical Expenses Direct Billing Service



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轻松一步医疗费用直付服务

3 Simple Steps for Medical Expenses Direct Billing Service





客户或理财顾问可致电医疗网络预约及预先批核 热线或透过WhatsApp/微信联络保诚健康 办公室预约网络医生及登记医通保参考编号 (「H2P | 编号)

Customers or financial consultants can call medical network booking and pre-authorisation hotline or contact PRUHealth Office via
WhatsApp / WeChat for network doctor booking and "H2P" number registration.





应诊后网络医生会协助客户申请医疗费用 直付服务[^],客户按手机短讯连结以接受 有关条款及细则,如资料齐全客户即时获知 预先批核结果。

The network medical specialist assists customer to submit the pre-authorisation application after consultation. Customer accepts the terms & conditions via the link in SMS received. The pre-authorisation result is provided immediately upon submission of all information required.





客户于网络医院、日间手术 中心及成像检测中心分别接受治疗或进行 成像检查,并享用 医疗费用直付服务。

Customer undergoes the medical treatment or diagnostic imaging service at network hospital, day surgery centre or diagnostic imaging service centre; and enjoys the medical expenses direct billing service.

医疗网络 - 医疗费用直付服务的好处

Medical Network - Benefits of Medical Expenses Direct Billing Service



预计自付额**一目了然** Budget certαinty



简单**预先批核申请**程序 Simple steps for **pre-authorisation**



由保诚**直接与医生跟进**,客户轻松无忧 Prudential will **follow up directly with the doctors**; hassle-free for the customers



即时获知预先批核结果(受实际情况及条款与细则限制) **Instant** Pre-authorisation Result (subject to actual situation and terms & conditions)



可享「**网络额外/ 关怀保障**」及「**网络诊断成像保障**」(受指定计划及条款与细则限制) Enjoy "**PRUmed / PRUHealth Network Care Benefits**" and "**Network Diagnostic Imaging Benefit**" (subject to designated plans and terms & conditions)

医疗网络 - 医疗费用直付服务 — 理赔总览

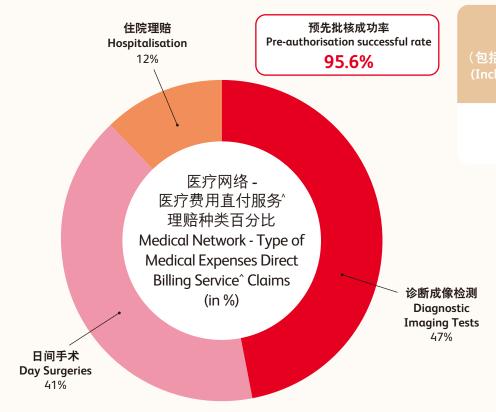


Claims Summary of Medical Network - Medical Expenses Direct Billing Service

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医疗网络 - 医疗费用直付服务理赔总览

Medical Network - Medical Expenses Direct Billing Service Claims Summary



医疗保险计划 Medical Plans

(包括终身保医疗计划及自愿医保计划等^) (Including PRUmed lifelong care plan and PRUHealth VHIS, etc.^)

6,256 宗 一亿一千六百万港元 HKD 0.116 billion

「挚为您」优悦医疗保险计划

PRUmyhealth prestige medical plan (PPM)

| 34 宗 cases ー十六日万港元 HKD 16 million

五位主要医疗费用直付服务理赔原因

Top **5** Causes in Medical Expenses Direct Billing Service Claims



Product Scope: PRUHealth VHIS VIP plan, PRUHealth FlexiChoice Medical plan, PRUHealth CoreChoice Medical plan, PRUmed better care plan, PRUmed health care plan, PRUhealth medical plus, PRUmed lifelong care plan, PRUparent medical care plan, PRUmed care plan

[^] 产品范围: 保诚自愿医保尚宾计划、保诚灵活自主医保计划、保诚自主医保计划、健乐医疗计划、健愉医疗计划、医疗加倍保终身保医疗计划、「亲恩宝」医疗保障计划、 医疗护惠计划

医疗网络-医疗费用直付服务个案分享

Medical Network - Medical Expenses Direct Billing Service Case Sharing



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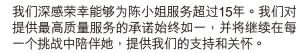
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专业医疗网络,贴心高效服务,让您安心治疗,无忧理赔 Dedicated Medical Network, Efficient Care, Your Well-being, Our Commitment

陈小姐是我们的忠诚客户,现年57岁,我们已为她提供服务超过15年。期间,她持续地投保我们的投资及医疗计划。起初,陈小姐购买了我们的「医疗加倍保」医疗保险计划 (PMP),并于2020年10月申请将PMP移至保诚自愿医保尚宾计划 (VIP),以获得更佳的

医疗保障。

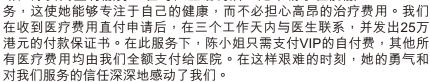
Ms. Chan, a loyal customer of ours, has been with us for over 15 years. At 57 years old, she has consistently entrusted us with her investment and medical needs. Her journey with us began with the PRUhealth medical plus medical plan (PMP), and in October 2020, she chose to transition to the PRUHealth VHIS VIP Plan (VIP) for enhanced protection.



We are deeply honored to have had the privilege of serving Ms Chan for over 15 years. Our commitment to providing her with the highest quality service remains unwavering, and we will continue to stand by her side through every challenge, offering our support and care.



在2024年12月,陈小姐被医生诊断出患有胃癌。面对手术和 其他医疗费用带来的巨大财务压力,她求助于我们的医疗网 络医疗费用直付服务。在与医生谘询后,她申请了住院服



陈小姐对医疗网络医疗费用直付服务感到深深的感动。她对医疗网络的专业水平和高效服务充满感激,因为他们提供了清晰的资讯和及时的通知。迅速的审批和理赔使她能够在安心和放心的情况下专注于治疗。

In December 2024, Ms. Chan received the heartbreaking diagnosis of stomach cancer from her doctor. Faced with the overwhelming financial burden of surgery and other medical expenses, she turned to our Medical Network Medical Expenses Direct Billing Service for support. After consulting with her doctor, she applied for the inpatient service, which allowed her to focus on her health without the added stress of high treatment costs. Upon receiving the direct billing application, we contacted the doctor and issued a letter of guarantee with amount HKD250,000 within 3 working days Under this service, Ms. Chan only needed to pay the VIP deductible, while all other medical expenses were fully covered and paid directly to the hospital by us. Her courage and trust in our services during such a challenging time deeply move us.

Ms Chan was deeply moved by the Medical Network Medical Expenses Direct Billing Service. She felt immense gratitude for the professionalism and efficiency of the medical network, which provided her with clear information and timely notifications. The swift approval and processing of her claims allowed her to concentrate on her treatment with a sense of peace and reassurance.

癌症普及化

How Common is Cancer



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香港 Hong Kong

每**十五**分钟¹ Every **15** minute¹



有一个人患上癌症 **1** person gets cancer

在**七十五**岁前患癌症的机会¹ will suffer from cancer before the age of **75**¹



每<mark>四</mark>位男性中有一位 **1** in **4** men



每**五**位女性中有**一**位 **1** in **5** women

中国内地 The Chinese Mainland

每一分钟² Every **1** minute²



有**九个**人患上癌症 **9** people get cancer

肺癌男患者每年增加五十四万人

The number of male lung cancer diagnoses increases by **540,000** every year



乳癌女患者每年增加**四十二万人**The number of female breast cancer diagnoses increases by

420,000 every year



- 资料来源Source: 1. 医院管理局香港癌症资料统计中心:〈2022年香港癌症统计概览〉,2024年10月。 "Cancer Statistics in 2022." Hong Kong Cancer Registry, Hospital Authority. Oct. 2024
 - 2. 中国实验动物信息网:〈国家癌症中心:2024年全国最新癌症报告〉,2024年2月。
 - "China National Cancer Centre: Cancer statistics in China, 2024." China Laboratory Animals Information Network. Feb. 2024

搜集资料日期: 2025年2月。 Data collection date: Feb 2025.

香港及中国内地五大癌症

Top 5 Cancers in Hong Kong and the Chinese Mainland



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Breast Female Male Female Male 结直肠 Colorectum Prostate Colorectal 子宫体癌 Corpus uteri 结直肠 Breast 肺,肝,胃和乳腺在香港和中国内地也是最常见的癌症 Lung, liver, stomach, breast are top cancers in both the Chinese Mainland and Hong Kong

- 资料来源Source: 1. 医院管理局香港癌症资料统计中心:〈2022年香港癌症统计概览〉,2024年10月。 "Cancer Statistics in 2022." Hong Kong Cancer Registry, Hospital Authority. Oct. 2024
 - 2. 〈2023中国卫生健康统计年鉴〉,2025年1月。 China Health Statistic Yearbook 2023. Jan. 2025

- * 按2022发病数字 By incidence number in 2022
- ^ 按2022死亡率 By deaths rate in 2022

亚洲地区的人口平均寿命

Life Expectancy at Birth in Asia



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地区 Region	男性平均寿命 Male Average Life Expectancy	女性平均寿命 Female Average Life Expectancy
香港 ^{1#} Hong Kong ^{1#}	82.5 岁 years old	87.9 岁 years old
日本 ^{2#} Japan ^{2#}	81.1 岁 years old	87.1 岁 years old
新加坡 ^{3#} Singapore ^{3#}	80.7岁 years old	85.2 岁 years old
中国内地 ^{4*} The Chinese Mainland ^{4*}	75.4 岁 years old	80.9 岁 years old
马来西亚 ⁵ ^ Malaysia ⁵ ^	73.0 岁 years old	77.8 岁 years old



你会否低估了自己的平均寿命?确保自己有足够保障吗?

Do you underestimate your life expectancy? Do you ensure you have enough protection?

- 资料来源Source: 1. 港政府统计处〈香港的女性及男性 主要统计数字〉, 2024年8月。 "Women and Men in Hong Kong - Key Statistics" Census and Statistics Department, HKSAR. Date of Access: Aug. 2024
 - 2. 日本统计局〈日本令和4年简易生命表〉, 2025年2月。 "Statistical Handbook of Japan 2023." Statistics Bureau of Japan. Date of Access: Feb. 2024.
 - 3. 新加坡统计局〈身故及预期寿命〉, 2024年6月。
 - "Death and Life Expectancy." Singapore Department of Statistics. Date of Access: Jun. 2024. 4. 中国国家统计局〈年度数据:人口〉2024年1月。 "Annual Data: Population." National Bureau of Statistics of China. Date of Access: Jan. 2024
 - 5. 马来西亚国家统计局 〈马来西亚简单寿命表2022-2024〉,2024年9月30日。 "Abridged Life Tables, Malaysia." Department of Statistics, Malaysia. Date of Access: Sep. 30, 2024

- * 显示的数据为2023年出生时预期寿命。 Data displayed is life expectancy at birth in 2023.
- * 显示的数据为2020年出生时预期寿命。 Data displayed is life expectancy at birth in 2020.
- ^ 显示的数据为2024年出生时预期寿命。 Data displayed is life expectancy at birth in 2024.

什么是危疾保障缺口?

What is Critical Illness Protection Gap?



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保诚于 2023 年 4 月以网上问卷形式访问了共 500 名香港市民,旨在了解香港市民的危疾保障缺口 In April 2023, Prudential conducted an online survey among 500 Hong Kong citizens to understand the critical illness protection gap among the population.

所需危疾保障金额

The required critical illness coverage amount

危疾保障缺口 Critical illness protection gap

保障需要 Protection needs



(根据受访者所关注的危疾和其相关的 治疗费用[^]计算)

(Calculated based on the critical illnesses that respondents are concerned about and their related treatment costs^)



估算因患危疾而 造成的收入损失 Estimated income loss due to critical illness

(个人月入 x 按月计算的停工时间) (Monthly income x No. of months off work)



受访者平均个人危疾保障缺口高达一百一十八万港元。
The critical illness protection gap among the surveyed participants is as high as HKD 1.18 million.

[^] 备注:治疗费用数据由医思健康医疗中心于2023年3月提供

[^] Remark: Treatment cost data were provided by EC Healthcare Medical Centre in March 2023

什么是危疾保障缺口?

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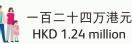
港人所需危疾保障金额:二百零八万港元

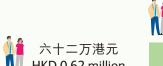
The required critical illness coverage amount for individuals in Hong Kong: HKD \$2.08 million



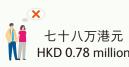












整体 On the whole 单身 Single 已婚有子女 Married with children 已婚没有子女 Married without children (港市)

Children Children 现有危疾保障(港币)
Existing critical illness coverage (Hong Kong Dollars)

打算未来半年育有子女 Plan for parenting children in the next six months

没打算未来半年育有子女 No plans for parenting children in the next six months



所需危疾保障金额 The required critical illness coverage amount

> 二百零八万港元 HKD \$2.08 million



现有危疾保障 Existing critical illness coverage 九十万港元 HKD 0.9 million





危疾保障缺口
The critical illness protection gap

一百一十八万港元

HKD 1.18 million

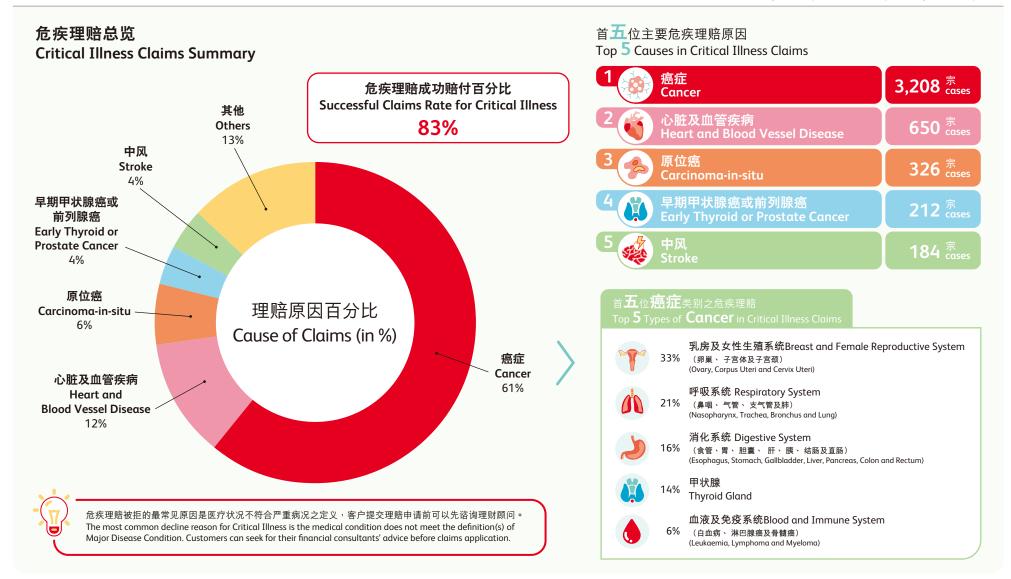
受访者的现有资金只足够应付约四成(43%)的保障需要。
The surveyed participants' existing funds are only able to cover around 43% of their protection needs.

危疾理赔 (2024年1月至12月)

Critical Illness Claims (Jan - Dec 2024)



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危疾理赔个案分享

Critical Illness Claims Case Sharing



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理赔专员超越期望,提供灵活性并解决客户的紧急问题

Claims Officer Goes Above and Beyond to Provide Flexibility and Solve Urgent Problems for Customers

当38岁的麦小姐面对令人心碎的 乳癌诊断时,她的世界已经变得 黯淡无光。更不幸的是,她在住 院期间还感染了COVID-19,这双

重打击让她难以承受。癌症治疗的高 昂费用成为了她沉重的经济负担,她深 深担忧无法按时偿还信用卡债务,这使 她身心俱疲,夜不能寐。

Miss Mak, at the tender age of 38, faced the heartbreaking diagnosis of breast cancer. As if that wasn't enough, she also contracted COVID-19 during her hospitalization. This double blow left her reeling. The mounting costs of cancer treatment became an overwhelming financial burden. She was deeply worried about her ability to repay her credit card debt on time, which added to her physical and mental stress, leaving her sleepless night after night.



幸好理财顾问及早向理赔部表达麦小姐的情况,理赔专员在此过程中提供了额外的协助,例如弹性处理麦小姐的住院理赔、快速完成审批危疾理赔,连同发出危疾支票(金额为566,000港元)只需4个工作天,住院理赔(金额为31,000港元)更只需3个工作天。理赔部门的快速反应和高效服务,让麦小姐感到无比温暖和安心。

透过理财顾问及理赔专员的共同努力下,这个案件得以顺利解决,让客户及时获得理赔金额应付迫切的经济负担。麦小姐和她的家人对支援和结果感到非常满意,她亦乐意向她的亲朋戚友推荐保诚的产品。

Fortunately, the servicing agent promptly communicated Miss Mak's situation to the claims department. The claims officer went above and beyond, providing additional assistance by flexibly handling Miss Mak's hospitalization claims and swiftly approving her critical illness claims. In just 4 working days, the critical illness cheque in the amount of HKD 566,000 was issued, and the hospitalization claims were processed with payment in the amount of HKD31,000 in only 3 working days. The quick response and efficient service of the claims department made Miss Mak feel incredibly warm and reassured.



Through the dedicated efforts of the servicing agent and the claims officer, this case was resolved successfully, allowing the client to receive the claim amount just in time to meet urgent financial needs. Miss Mak and her family were deeply satisfied with the support and the outcome, and she was more than happy to recommend Prudential's products to her friends and family.



这次快速解决的理赔案例证明了我们致力于为客户提供及时和高效的服务。我们深知处理理赔可能是一段困难而充满压力的经历,因此我们努力使这个过程尽可能顺畅,让客户感受到我们的关怀和支持。

This swiftly resolved claim case exemplifies our unwavering commitment to providing timely and efficient service to our clients. We understand that handling claims can be a challenging and stressful experience, so we go above and beyond to make this process as smooth as possible. Our goal is to ensure that clients feel our genuine care and support every step of the way.

什么是身故风险保障缺口?

What is Mortality Protection Gap?



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保障需要

Protection Needs





将来的教育开支 Future education expenses



将来的医疗开支 Future medical expenses



可用资产 Resources Available



储蓄及投资 Bank savings and Stock investment



退休计划 Retirement plan

包括强积金计划、公务员退休金计划、 补助/津贴学校公积金等 include MPF scheme, civil service pension scheme, grant / subsidised schools provident fund, etc.



保障额 Insurance coverage 包括个人寿险及团体寿险 includes personal and group life insurance

您有没有计算过您的身故风险保障缺口是多少? Have you ever calculated your mortality protection gap?

资料来源:保险业监管局:《保障缺口「身故风险」研究》,2021 年8 月25 日。 Source: "Protection Gap (Mortality Risk) Study." *Insurance Authority*. 25 Aug. 2021.

身故风险保障缺口

Mortality
Protection Gap

搜集资料日期:2025年2月。 Data collection date: Feb 2025.

香港的身故保障缺口 Mortality Protection Gap for Hong Kong



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身故保障缺口愈大,愈难以运用手头上的财政资源以维持同样的生活水平 The larger the mortality protection gap, the more difficult it is to maintain the same living standard using the financial resources on hand



香港整体身故保障缺口 约为七万亿港元 Hong Kong's overall mortality protection gap is about HKD 7 trillion



每名劳动人口的平均身故保障 缺口约为**一百九十**万港元 Average mortality protection gap per employee in Hong Kong is about HKD **1.9** million



以劳动人口的加权
平均年薪计算,每名劳动人口的平均
身故保障缺口约为六倍年薪
Based on the average annual salary of Hong Kong employees, each employee has an average mortality protection gap of about
6 times the annual salary

资料来源:保险业监管局:《保障缺口「身故风险」研究》,2021 年8 月25 日。 Source: "Protection Gap (Mortality Risk) Study." Insurance Authority. 25 Aug. 2021.

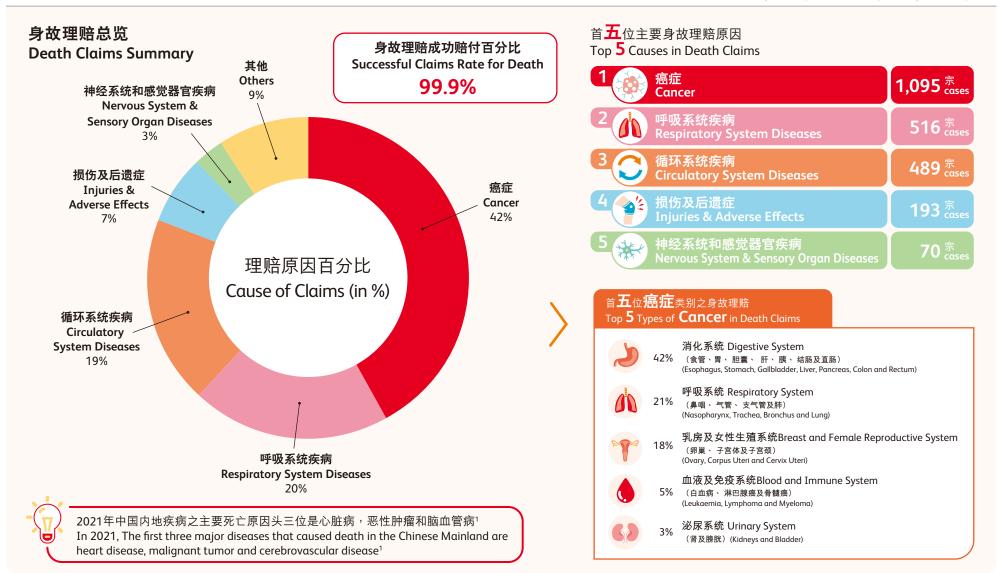
搜集资料日期:2025年2月。 Data collection date: Feb 2025.

身故理赔(2024年1月至12月)

Death Claims (Jan - Dec 2024)



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身故理赔个案分享 Death Claims Case Sharing



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充满同理心的理赔处理方法,为悲痛的家庭带来了极大的慰藉 A Compassionate Claims Settlement Brings Solace to a Grieving Family

方先生是我们自2013年以来的忠实客户,不幸于2024年6月因意外事故去世,年仅30岁。他留下了挚爱的父母和两个年幼的孩子。我们于2024年8月收到了他的理赔申请。由于他的死亡是由意外引起的,需要进行验尸以确认死因,这延长了死亡证明的发放时间。尽管如此,我们的理赔团队根据火化证明、医院证明和新闻报导,提前支付了部分死亡保险金(美金200,000),馀下的款项(美金50,000)将在收到死亡证明后发放。家人对理赔的灵活处理表示深深的感激和宽慰,这在他们极度悲痛的时刻带来了一丝安慰。

Mr. Fong, a loyal customer of ours since 2013, tragically lost his life in an accident in June 2024. At just 30 years old, he left behind his loving parents and two young children. His claim application was received in August 2024. Due to the nature of his passing, an autopsy was required to confirm the cause of death, lengthening the issuance of the death certificate. Despite this, our Claims team made a partial death benefit payment in the amount of USD 200,000 based on the cremation certificate, hospital certificate, and news report and the remaining payment in the amount of USD 50,000 would be released upon receipt of the death certificate. The family expressed profound gratitude and relief that the claim was approved with such flexibility, bringing a measure of comfort during their time of immense grief.

我们理解,处理理赔事宜可能是一个极其困 难和压力重重的经历,尤其是在深切的丧失 时期。我们的团队深知这一点,并致力于为客 户提供灵活且高效的服务。我们非常感激能够 在这个艰难的时刻支持方先生的家人,希望我们

的努力能为他们带来一些安慰和宽慰。

We understand that dealing with claims can be an incredibly difficult and stressful experience, especially during times of profound loss. Our team is deeply committed to providing flexible and efficient service to our clients. We are truly grateful for the opportunity to support Mr. Fong's family during this challenging time, and we hope that our efforts have brought some comfort and relief to them.







我们的赔团队终于聆听客户的需求,理解他们的困难,并提供必要的灵活性来支持他们度过最艰难的时刻。我们致力于提供富有同情心和同理心的服务,确保我们的客户在最需要的时候感受到关怀和支持。

Our claims team is always here to listen to the needs of our customers, understanding their difficulties and providing the necessary flexibility to support them during their most challenging times. We are dedicated to offering compassionate and empathetic service, ensuring that our customers feel cared for and supported when they need it the most.

大湾区跨境癌症治疗医疗费用直付服务

Cross-Border Medical Expenses Direct Billing Cancer Treatment Service in the Greater Bay Area



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市场首间 Market First

保诚成为香港市场首间保险公司推出大湾区跨境癌症治疗医疗费用直付服务

Prudential becomes the first insurer in Hong Kong to launch Cross-Border Medical Expenses Direct Billing Cancer Treatment Service in the Greater Bay Area



医疗网络扩展至肿瘤专科,合资格客户可选择于香港或大湾区指定医疗机构接受癌症治疗及享用医疗费用直付服务。

Medical network has been extended to include Oncology specialty. Eligible customers could choose to receive cancer treatment at designated medical centre in Hong Kong or the Greater Bay Area to use the medical expenses direct billing service.



保诚持续提升各项与医疗相关的客户体验,透过「共同病患管理|模式促进跨境医疗服务衔接。

客户可透过「共同病患管理」模式在指定的医疗机构接 受癌症治疗时,均可透过面诊或跨专科远程视频获得两 地肿瘤科中心会诊服务的支援。

Prudential continuously enhances customer healthcare experience by promoting cross-border linkage of medical services through the "Cancer Patients Shared Care" model.

Under the "Cancer Patients Shared Care" model which allows customers to receive support through face-to-face medical consultation or remote video consultation from designated medical centres during their cancer treatments.



跨境"癌症治疗转介服务流程

Cross-Border Cancer Treatment Referral Mechanism Process

客户谘询香港或大湾区指定医疗机构的网络医生后,决定转介客户至其他香港. 大湾区指定医疗机构继续就医。

Customers consult with panel doctors at designated medical centres in either Hong Kong or the Greater Bay Area. The panel doctors decide to refer customers to other designated medical centres in Hong Kong or the Greater Bay Area for continued medical treatment.

两地医疗机构安排「共同病患管理」跨专科远程视频会诊,讨论病人情况及治疗 计划,再为客户安排到当地诊症及就医。

The medical centres in both locations arrange for "Cancer Patients Shared Care" and conduct remote video consultation to discuss the patient's condition and treatment plan. Subsequently, the customers are scheduled for local consultation and medical treatments.

客户在当地的医疗机构就诊后,医疗机构将为客户申请医疗网络 - 医疗费用直服务 · 。

After the customers have a medical consultation at the medical centres, medical centres will submit a pre-authorisation for Medical Network - Medical Expenses Direct Billing Service^ on behalf of customers.

拓展中国内地医院覆盖网络

Expands Hospital Network in Chinese Mainland



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保诚覆盖的中国内地医院总数较去年同期大增近一倍 (98%)。现已扩展到4,200多间,高端医疗自由行计划覆盖范围甚至多于14,000多家,规模远超同业成市场之冠。

Prudential's hospital coverage in the Chinese Mainland has expanded significantly, almost doubling from the previous year with a remarkable 98% increase. The coverage now extends to over 4,200 hospitals, the PremierFlex Medical Plan even covers over 14,000 hospitals, positioning Prudential comfortably ahead of its industry peers.



保诚成为**首间**人寿保险公司覆盖**国内所有三级公立医院及15个城市辖下之二级甲等医院。** Prudential has become the **first** life insurer in Hong Kong to cover **all Class 3 public hospitals across the Mainland and Class 2A hospitals in 15 Chinese cities**.

客户亦可以透过**绿色医疗通道**[#]享受一站式医疗服务,优先预约中国内地的指定医院。这些指定医院涵盖中国内地约1,200间医院 ,遍布北京、上海、深圳及广州。 Customers can also enjoy a one-stop medical service through the **Medical Green Channel**[#] and have priority access to designated hospitals in Chinese Mainland. This includes about 1,200 hospitals in Beijing, Shanghai, Shenzhen and Guangzhou.

绿色医疗通道服务优势:

The advantages of the Medical Green Channel service:



优先预约中国内地指定医院

Priority booking at selected hospitals in Chinese Mainland.



多种方式登记服务 - 客户可随时透过我们的网上平台或24小时服务热线登记医疗预约服务,更快捷获得治疗。

Multiple channels of enrollment - Customers can enrol to make medical appointment through our online platform or 24-hour service hotline anytime to receive treatment quickly.



专属个案经理 - 客户的专属个案经理为您跟进整个服务旅程*
Dedicated case manager - The dedicated case manager will follow up on the entire service journey with the customers*.



陪诊服务 - 陪诊人员会到已预约的医院陪同协助办理门诊及 / 或住院登记 手续

Escort service - An escort staff will go to the appointed hospital to assist customers on the registration process for outpatient and / or hospitalisation service.

备注 Remarks

以下指定保诚医疗计划的受保人,限新客户可于保单冷静期结束后享用绿色医疗通道服务:「挚为您」优悦医疗保险计划、保诚自愿医保尚实计划、医疗加倍保、保诚灵活自主医保计划、终身保医疗计划。
Medical Green Channel is available to life assured after expiry of the cooling-off period for new clients of any of Prudential's designated medical plans below: PRUmyhealth prestige medical plan, PRUHealth VHIS VIP Plan, PRUhealth medical plus, PRUHealth FlexiChoice Medical Plan, PRUmed plan, PRUmed

根据各保单的绿色医疗通道服务生效日,现有客户需等待至适用的相关计划生效日当日(若保单周年日为同一日)或下一个保单周年日后才能使用绿色医疗通道。 保诚自愿医保尚宾计划服务 (VIP) 生效日为2023年4月1日/ 保诚灵活自主医保计划 (VFP) 服务生效日为2023年7月1日/ 终身保医疗计划 (MLP) 服务生效日为2023年10月1日

According to the effective dates of the Medical Green Channel for each policy, existing clients need to wait until the relevant plan becomes effective, which is either the same day as the policy anniversary date or the next policy anniversary date, to enjoy the Medical Green Channel. PRUHealth VHIS VIP Plan (VIP) will be effective from April 1, 2023./ PRUHealth FlexiChoice Medical Plan (VFP) will be effective from October 1, 2023.

* 个案经理不会提供医疗意见

The case manager will not provide any medical advice

Please refer to Policy Provision.

保诚集团及曼谷杜斯特医疗服务 (BDMS) 乳癌疗程

Breast Cancer Program from Prudential Plc and Bangkok Dusit Medical Services (BDMS)



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为保诚客户提供在泰国的乳癌治疗和其他相关服务

To provide access to breast cancer treatment and other related services in Thailand for Prudential customers





曼谷杜斯特医疗服务(BDMS)是泰国最大的私人医院网络,致力为客户提供高端、卓越的个人化医疗服务。其位于曼谷医院(Bangkok Hospital)内的 Bangkok Cancer Hospital Wattanosoth 是泰国第一家私家癌症医院。

Bangkok Dusit Medical Services (BDMS) is the largest private hospital network in Thailand, committed to providing high-end, exceptional personalised medical services to its clients. It has established Bangkok Cancer Hospital Wattanosoth, the first private cancer hospital in the country located within Bangkok Hospital.

谁可以参加保诚集团及曼谷杜斯特医疗服务 (BDMS) 乳癌疗程⁺?

Who is eligible for the Breast Cancer program from Prudential Plc and Bangkok Dusit Medical Services (BDMS)?

- 保诚保险有限公司或保诚财险有限公司有效保单的受保人# Life Assured with active policy under Prudential Hong Kong or Prudential General Insurance Hong Kong#
- 2. 未年满80岁
- Not over 80 years of age
- 3. 被诊断为乳癌0-3期(单边乳房) Diagnosed with Breast Cancer Stage 0-3 (Single-sided)





乳癌疗程包括甚么服务? What services are included in the Breast Cancer program?

- 0-3期乳癌(单边乳房)的治疗,包括与乳癌相关的诊断、检查、手术及乳房重建、放射性治疗、化疗、荷尔蒙治疗以及于乳癌治疗中发生的并发症管理 Treatments for Breast Cancer diagnosed Stage 0-3, including diagnosis and investigation related to Breast Cancer, surgery and breast reconstruction (single sided), radiation, chemotherapy, hormone therapy and management of direct complications from Breast Cancer treatment
- 在曼谷医院进行手术期间于标准私人病房的住宿 Hospital accommodation in Standard Private Room at Bangkok hospital during surgery
- 于放射性治疗及化疗期间,包括60天免费入住指定泰国曼谷酒店 During the period of radiation therapy and chemotherapy treatment, including a 60-day complimentary stay at designated hotels in Bangkok, Thailand
- 飞往泰国前的电话会诊
 Tele-consultation prior to travelling to Thailand
- N场至医院的地面交通服务
 Ground transportation from airport to hospital
- 提供英语、粤语和普通话的翻译服务 All the way translation for English, Cantonese and Mandarin
- ≥ 适用于实报实销理赔和医疗费用直付服务
 Applicable to both reimbursement and medical expenses direct billing service
- ⇒ 符合条件且临床适当的客户*将可参与为期12个月的治疗,期间的医疗费用(包括治疗费用和特定住宿费用)将不会超过预定上限金额。

 Customers who are eligible and clinically appropriate* for this value-added service will

 Output

 Description:

 Output

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Customers who are eligible and clinically appropriate* for this value-added service will benefit from a predetermined ceiling amount for a 12-month treatment period, including both treatment costs and certain accommodation expenses.

备注 Remarks

- # 保诚保险的医疗、危疾、意外、伤残、人寿身故及储蓄保单的受保人;或保诚财险的个人医疗保险的受保人或团体医疗保单的雇员
- Life Assured of medical, critical illness, accident, disability, death policies, saving plans under Prudential Hong Kong; OR Life Assured of individual health policies and Employee of group medical under Prudential General Insurance Hong Kong
- * BDMS保留排除其认为临床不适合的客户的最绯决定权,包括患有第4期乳癌的客户
- $BDMS\ reserves\ the\ right\ to\ exclude\ customers\ that\ it\ deems\ to\ be\ clinically\ inappropriate\ for\ the\ package,\ including\ those\ suffering\ from\ stage\ 4\ breast\ cancer$
- * 适用于保诚集团于亚洲业务范围,不包括保诚泰国,并在曼谷杜斯特医疗服务接受乳癌治疗的合资格受保人
 For eligible patients insured by Prudential LBUs within the Prudential plc Group in Asia excluding Prudential Life Assurance (Thailand) Public Company Limited seeking breast cancer treatment at BDMS
 详情请参阅保诚网页内的简介小册子。Please refer to the introductory brochure on Prudential's website for more details.

保诚健康办公室 PRUHealth Office



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我们透过WhatsApp或微信为合资格客户于保诚合作的专科诊所网络优先预约诊症,及协助安排预先批核申请 We offer priority booking at Prudential's medical network doctors and providing assistance on pre-authorisation arrangement with WhatsApp or WeChat to eligible customers





保诚健康办公室提供Whatsapp及微信服务,我们的专业 护士团队可以提供以下服务:

PRUHealth Office provides WhatsApp and WeChat services supported by our professional nursing team to:

服务简介 Service Introduction



预约诊症:为客户于保诚合作的专科诊所网络优先预约诊症 Appointment for consultation: Priority booking for customers at Prudential's partnered specialist clinic network



协助安排预先批核:提供预先批核资讯,及协助安排预先批核申请 Assistance in Arranging Pre-authorisation: Provide pre-authorisation information and assist in arranging pre-authorisation applications



健康小贴士:查询一般健康问题,定期分享健康小贴士,及提供互联医护服务

Health advisory: Regularly share health tips, provide general information to health inquiries, and offer connected care management.



增值服务导航:了解客户的健康需求,并提供增值服务导航 Value-added Service Navigation: Understanding customer health needs and delivering value-added service navigation



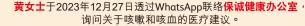
合资格客户: Eligible customers:

客户持有生效中的个人人寿医疗保单 Customers who hold an in-force individual life medical policy



个案分享 Case Sharina

> 保诚健康办公室于2023年12月6日与客户黄女士联系。 PRUHealth Office engaged customer, Ms. Wong on Dec 6, 2023



Ms. Wong contacted PRUHealth Office via Whatsapp on Dec 27, 2023 to seek medical advice reagarding her coughing and hemoptysis.



保城健康办公室于2023年12月28日再次联络黄女士,并慰问她的情况及 提供个人化健康建议,最后她决定前往呼吸科专科医生的诊所就诊。

PRUHealth Office re-engaged **Ms. Wong** on Dec 28, 2023 to inquire about her condition and provide personalised health advice, and she decided to visit respiratory medicine specialist.

保诚健康办公室帮助**黄女士**预约了2024年1月6日的专科医生的诊所。 **PRUHealth Office** helped to book the specialist on Jan 6, 2024.



在谘询后,专科医生建议对**黄女士**进行支气管镜检查,并于同一天帮助她 安排了预先批核申请。

After consultation, the specialist suggested bronchoscopy and helped to apply pre-authorisation for Ms. Wong on the same day.

黄女士于2024年1月15日入院,并在2024年1月16日完成了支气管镜检查 (2024年1月17日出院)。

Ms. Wong admitted to hospital on Jan 15, 2024 and completed bronchoscopy on Jan 16, 2024 (Discharged on Jan 17, 2024).



保诚健康办公室于2024年2月6日给她发送了关心的讯息。 PRUHealth Office sent caring message to her on Feb 6, 2024.

就医自由 - 高端医疗自由行计划

Medical Freedom - The PremierFlex Medical Plan



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高端医疗自由行计划提供4个覆盖不同保障地区的计划,无论客户身处任何地方,均为其提供从预防、诊断、治疗到复康的全方位保障。即使身体状况有变或需要提出索偿,我们仍保证为客户的计划每年续保,让客户终身得到保障。医疗保障包括:

The PremierFlex Medical Plan offers 4 plans, with different coverage areas, giving customers comprehensive protection – from prevention, diagnosis, treatment to recovery wherever they are. Even if their medical history changes or there is a claim on the plan, we will renew customer's plan every year throughout the lifetime – guaranteed, providing our customers with lifelong protection. The medical coverage includes:



预防保障 Prevention

◆ 提供不同健康检查或疫苗的选择,多方面助客户防患 未然

Provides different choices for health screening tests or vaccines to help our customers avoid illness

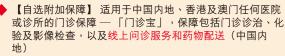




诊断保障 Diagnosis

◆ 全数保障进行订明诊断成像检测和住院前或日间手术前之 门诊诊治的合资格医疗费用

Full cover for eligible medical costs of prescribed diagnostic and outpatient consultation before hospitalisation or day case procedure imaging tests



【Optional supplementary benefit】 Outpatient benefit — Outpatient Care Benefit applies to any hospital or clinic in Chinese Mainland, Hong Kong and Macau, covers outpatient consultations, laboratory tests and diagnostic imaging as well as Rare-in-Hong Kong market telemedicine service and medication delivery (in Chinese Mainland)



治疗保障 Treatment

- ◆ 我们在中国内地覆盖<u>逾14,000*间二级或以上医院</u>。无论客户选择哪个计划,全数保障在中国内地公立医院入住标准单人病房(涵盖特需部及国际部合资格的病房)之主要合资格的住院及外科手术费用。计划2至4更覆盖私家医院
 - We cover Over 14,000* 2-Grade or above hospitals in Chinese Mainland. No matter which plan customers choose, we fully cover the major eligible inpatient and surgical costs when they stay in a standard single room (covers a qualified room in VIP units and international units) in public hospitals in Chinese Mainland. Plans 2 to 4 even cover private hospitals
- ◆ 提供儿童专属保障,包括严重自闭症谱系障碍、专注力不足/过度活跃症(ADHD)等特定的儿童发展障碍的治疗
 - Cover for therapies for children including treatment for specific juvenile developmental disorder such as severe autism spectrum disorder, attention deficit / hyperactivity disorder (ADHD), etc.



复康保障 Recovery

◆ 提供受保癌症、心脏病发作及中风之额外复康护理 Extra rehabilitation care for covered cancer, heart attack and stroke



^{*2022}年中国卫生健康统计年鉴 — 中华人民共和国国家卫生健康委员会 http://www.nhc.gov.cn/mohwsbwstjxxzx/tjtjnj/202305/6ef68aac6bd14 c1eb9375e01a0faa1fb.shtml

就医自由 - 高端医疗自由行计划

Medical Freedom - The PremierFlex Medical Plan



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客户亦可透过「医护+」,一站式获取多项专属增值服务,做到「小病有人问,大病有人帮」。服务包括:

Our customers can also access a range of dedicated value-added services through the "HealthCare+", giving them help for both minor ailments and major illnesses in just one-stop. These include:

个人化就医支援 Personalised Treatment Assistance



- ◆ 健康管家 Health Consultant
- ◆ 医院礼遇及陪诊 Medical Concierge and Escort
- ◆ 第二医疗意见 Second Medical Opinion
- ◆ 全球紧急运送 Worldwide Emergency Assistance

便捷就医、直付及理赔 Hassle-free Admission, Direct Billing and Claims



- ◆ 中国内地医疗绿通 Medical Green Channel in Chinese Mainland
- ◆ 医疗费用直付 Medical Expenses Direct Billing
- ◆ 「智安排」(预设指定索偿人) SmartAppoint (advanced appointment of designated person for claims)

药物及保健 Medication and Healthcare



- ◆ 全球找药 Global Drug Search
- ◆ 药品折扣 Drug Discount
- ◆ 医疗保健折扣 Healthcare Service Discount

专业重疾管理 Professional Critical Illness Management



- ▶ 重疾专案管理 Dedicated Critical Illness Case Manager
- ◆ 重疾心理谘询 Critical Illness Counselling
- ◆ 大湾区跨境癌症治疗医疗费用 直付 Greater Bay Area Cross-border Cancer Treatment Medical Expenses Direct Billing

度身订造复康护理 Tailored Rehabilitation Care



- ◆ 一对一康复评估 Personalised Rehabilitation Assessment
- ◆ 康复师制定个人化康复方案及 提供康复指导 Specialist Tailored-made Rehabilitation Guidance Plan



如客户同时投保「门诊宝」并身处中国内地,则可使用「医护+」,在 个人化就医支援选项下,使用「24/7线上问诊」,由国内注册医生视像诊治和处方药物,以及获得药物配送。

If our customers opt for the Outpatient Care Benefit and they are in Chinese Mainland, they can access "24 / 7 Telemedicine" using the "HealthCare+" (under the Personalised Treatment Assistance section) and get virtual consultations and prescribed medicines from registered doctors there together with medication delivery.

高端医疗自由行计划个案分享

The PremierFlex Medical Plan Case Sharing



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新资本投资者入境计划下的真实故事 - 在香港定居后首次医疗理赔申请,感人至深

Heartfelt First Medical Claim After Settling in Hong Kong Under the New Capital Investment Entrant Scheme

陈先生的儿子,一名6岁的男孩,于2024年12月1日刚开始他的高端医疗自由行计划 (MCVIP)。不幸的是,仅仅两天后的2024年12月3日,他从1.5米高的单杠上滑倒,右肘著地。在紧急情况下,陈先生立即将儿子送往医院进行紧急会诊。X光显示右肘远端肱骨骨折,需要在第二天进行手术。医疗费用约为130,000港元。由于这是该家庭首次在香港处理索赔,陈先生对结果感到非常担忧。

Mr. Chan's son, a 6-year-old boy, had just started his PremierFlex Medical Plan (MCVIP) on 01 December 2024. Tragically, two days later, on 03 December 2024, he slipped and fell from a 1.5-meter-high monkey bar, landing on his right elbow. In a state of emergency, Mr. Chan rushed his son to the hospital for an urgent consultation. The X-ray revealed a displaced fracture over the distal humerus, necessitating an operation the following day. The medical expenses amounted to approximately HKD130,000. As this was the family's first time processing a claim in Hong Kong, Mr. Chan was understandably anxious about the outcome.

当理财顾问收到陈先生的查询时,他们立即 采取行动,提供必要的协助并联系理赔部 门,以确保理赔过程顺利进行。我们专业的 理赔专员迅速审查了医生的信件和报告,迅 速进行评估并批准了理赔。陈先生很快就收到

了理赔款项,这增强了他对保诚和我们专业服务的信心,他并向家人和朋友推荐我们的新MCVIP产品,分享了他的积极体验。

When the financial consultant received Mr. Chan's inquiry, they immediately sprang into action, providing the necessary assistance and contacting the claims department to ensure a smooth claims process. Our dedicated claims specialists promptly reviewed the doctor's letter and report, swiftly conducting the assessment and approving the claim. Mr.

Chan received the claims payment quickly, which reinforced his confidence in our brand and professional services. He also recommended our new MCVIP product to his family and friends, sharing his positive experience with them.





我们的理赔专员全心全意致力于为我们尊贵的客户提供快速和无缝的服务。每当我们收到客户或财务顾问的查询时我们都会竭尽全力提供所需的支持。我们对确保理赔过程顺利进行的承诺,反映了我们对客户安心的坚定承诺。

Our claims specialists are wholeheartedly committed to delivering swift and seamless service to our valued customers. Whenever we receive inquiries from clients or financial consultants, we go above and beyond to offer the support they need. Our dedication to ensuring a smooth claims process reflects our unwavering commitment to our customers' peace of mind.

重要提示

Important Notes



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- (1) Conducting any unauthorised activities related to insurance in Chinese Mainland; and
- (2) Promoting or selling Hong Kong insurance products / services for the purpose of soliciting or contacting any people physically present in Chinese Mainland (by way of mails, phone calls, electronic mails, fax or any other channels).

附录 Appendix

中国内地与香港危疾名称对照表

Reference Table for Critical Illnesses in the Chinese Mainland and Hong Kong



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恶性肿瘤	癌症 Cancer	语言能力丧失	丧失语言能力 Loss of Speech
急性心肌梗塞	心脏病发作 Heart Attack	重型再生障碍性贫血	障碍性贫血 Aplastic Anaemia
脑中风	中风 Stroke	主动脉手术	大动脉外科手术 Surgery to the Aorta
重大器官移植	主要器官移植 Major Organ Transplantation	多发性硬化	多发性硬化症 Multiple Sclerosis
冠心病	冠状动脉病 Coronary Artery Disease	全身性重症肌无力	严重重症肌无力症 Severe Myasthenia Gravis
终末期肾病	末期肾病 Kidney Failure	系统性红斑狼疮并发肾功能损害	系统性红斑狼疮而并发狼疮性肾炎 Systemic Lupus Erythematosus (SLE) with Lupus Nephritis
多个肢体缺失	多个肢体切断 Loss of Limbs	因职业关系导致的人类免疾缺陷病毒(HIV)感染	因职业感染人类免疫缺陷病毒 Occupationally Acquired HIV
慢性肝功能衰竭失代偿期	失代偿期肝硬化 Decompensated cirrhosis	经输血导致的人类免疫缺陷病毒感染	因输血引致的爱滋病 AIDS due to Blood Transfusion
心脏瓣膜手术	心瓣及结构性手术 Heart Valve and Structural Surgery	克隆病	克罗恩氏病 Crohn's Disease
阿尔茨海默病	阿兹海默症 Alzheimer's Disease	一型糖尿病	一型糖尿病/胰岛素依赖型糖尿病 Insulin Dependent Diabetes Mellitus
严重脑损伤	严重头部创伤 Major Head Trauma	植物人状态	植物人 Apallic Syndrome
帕金森病	柏金逊病 Parkinson's Disease	重症急性坏死性筋膜炎	坏死性筋膜炎 Necrotising Fasciitis
严重Ⅲ度烧伤	严重烧伤 Major Burns	弥慢性系统性硬皮病	系统性硬皮病 Systemic Scleroderma
原发性肺动脉高压	原发性肺动脉高血压 Primary Pulmonary Arterial Hypertension	慢性复发性胰腺炎	复发性慢性胰脏炎 Chronic Relapsing Pancreatitis

附录 Appendix

中国内地与香港危疾名称对照表

Reference Table for Critical Illnesses in the Chinese Mainland and Hong Kong



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中国内地用语 Terminology used in the Chinese Mainland	香港用语 Terminology used in Hong Kong
克-雅氏病(CJD.人类疯牛病)	克雅二氏症 Creutzfeldt-Jacob Disease (CJD)
肌营养不良症	肌肉营养不良症 Muscular Dystrophy
骨生长不全症	成骨不全症 Osteogenesis Imperfecta
埃博拉病毒感染	伊波拉 Ebola
终末期肺病	末期肺病 End Stage Lung Disease
婴儿进行性脊肌萎缩症	第一型儿童脊髓肌萎缩 Type I Juvenile Spinal Amyotrophy
主动脉夹层瘤	主动脉夹层瘤/主动脉瘤 Aortic Aneurysm
肌萎缩脊髓侧索硬化	肌萎缩性脊髓侧索硬化 Amyotrophic Lateral Sclerosis
结核性脑膜炎	脑膜结核病 Meningeal Tuberculosis
独立能力丧失	失去独立生活能力 Loss of Independent Existence